

FINN KUIPERS

UX RESEARCHER

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SKILLS

Research

Rapid Ethnography
Agile Research
Survey Design
Card Sorting
Data-Driven Personas
Affinity Diagramming
Usability Testing
Diary Study
Research Synthesis
Literature Review
User Interviews
Focus Groups
Heuristics
Competitive Analysis

Design

Style Guide
Storyboard
Static Wireframe
Journey Map
Information Architecture
Interactive Prototype
UI Graphics

Prototyping

Figma
Adobe Creative Cloud
Invision
Sketch
Pen & Paper

AWARDS

UW X AWS Protothon

2nd Place - 2019

SUMMARY

I am a human-centered researcher with experience using UX methods, principles of design thinking, and HCI methodologies to conduct generative and evaluative research. I am passionate about creating intuitive experiences that contribute to individual and collective well-being. My strength as a qualitative researcher is supported by my background in healthcare and Sociology.

EDUCATION

University of Washington

M.S in Human Centered Design & Engineering - Sep '18 - Jun '21
B.A in Sociology - Sep '12 - Jun '14

EXPERIENCE

Principal Researcher, Freelance, Seattle - Mar '21 - Jan '22

I delivered design and research strategies and prototypes to help businesses reach their users. Past clients include Crowdraise, a high-end food delivery service, Say Kamsa, a B2B corporate gifting startup, and FIOH, a financial advisory firm.

UX Researcher, Viewpoint (Intern) - Jul '20 - Sep '20

Viewpoint Trimble develops leading cloud-based software platforms in the construction industry. I researched change management processes among user groups to make key differentiations between groups and provided actionable recommendations.

UX Researcher, 8Stem (Intern) - Mar '17 - Aug '17

8Stem is an experimental audio format project founded by record producer Bruce Pavitt. I did 25 unmoderated usability tests, and 5 moderated usability tests with wireframes. I identified user groups and created journey maps and personas. My final presentation and insights influenced a major pivot in the design and business strategy.

Case Manager, New Beginnings, Seattle - Mar '16 - Jan '17

New Beginnings is a nonprofit domestic violence agency in Seattle. My work there included crisis management, program plan and implementation, and assisting other New Beginnings teams as needed. I also impacted the emergency shelter budget by \$10,000 through creating new donor relationships.