

# FINN KUIPERS

UX RESEARCHER

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## SKILLS

### Research

Rapid Ethnography  
Agile Research  
Survey Design  
Card Sorting  
Data-Driven Personas  
Affinity Diagramming  
Usability Testing  
Diary Study  
Research Synthesis  
Literature Review  
User Interviews  
Focus Groups  
Heuristics  
Competitive Analysis

### Design

Style Guide  
Storyboard  
Static Wireframe  
Journey Map  
Information Architecture  
Interactive Prototype  
UI Graphics

### Prototyping

Figma  
Adobe Creative Cloud  
Invision  
Sketch  
Pen & Paper

## AWARDS

### UW X AWS Protothon

2nd Place - 2019

## SUMMARY

I am a human-centered researcher with experience using UX methods, principles of design thinking, and HCI methodologies to conduct generative and evaluative research. I am passionate about creating intuitive experiences that contribute to individual and collective well-being. My strength as a qualitative researcher is supported by my background in healthcare and Sociology.

## EDUCATION

### University of Washington

**M.S in Human Centered Design & Engineering** - Sep '18 - Jun '21

**B.A in Sociology** - Sep '12 - Jun '14

## EXPERIENCE

### Principal Researcher, Freelance, Seattle - Mar '21 - Jan '22

I delivered design and research strategies and prototypes to help businesses reach their users. Past clients include Crowdbraise, a high-end food delivery service, Say Kamsa, a B2B corporate gifting startup, and FIOH, a financial advisory firm.

### UX Researcher, Viewpoint (Intern) - Jul '20 - Sep '20

Viewpoint Trimble develops leading cloud-based software platforms in the construction industry. I researched change management processes among user groups to make key differentiations between groups and provided actionable recommendations.

### UX Researcher, 8Stem (Intern) - Mar '17 - Aug '17

8Stem is an experimental audio format project founded by record producer Bruce Pavitt. I did 25 unmoderated usability tests, and 5 moderated usability tests with wireframes. I identified user groups and created journey maps and personas. My final presentation and insights influenced a major pivot in the design and business strategy.

### Case Manager, New Beginnings, Seattle - Mar '16 - Jan '17

New Beginnings is a nonprofit domestic violence agency in Seattle. My work there included crisis management, program plan and implementation, and assisting other New Beginnings teams as needed. I also impacted the emergency shelter budget by \$10,000 through creating new donor relationships.